

Avanti joins Made in Britain initiative



Back in 2011 a national campaign was launched to call for a standard Made in Britain marque to be applied to all products manufactured in the UK.

Over the past 12 months the campaign has gone from strength to strength, and Avanti, along with over 600 other British manufacturers, have signed up to the campaign. It has also gained backing from a number of prominent MPs including Ed Miliband, who referred to it in a speech made to the EEF in March 2012.

Research revealed that half of UK consumers are baffled when it comes to buying 'British'; 67% would like to see an official seal of approval to show that products have been made in Britain; and 52% think British brands should bring manufacturing back to the UK.

Avanti's technological advances in its field, its quality products and success is typical of the British manufacturers keen to promote themselves with the help of the marque, and it is eager for more businesses to join so we can take the initiative forward together and get British manufacturing back on the map.

Parliament comes to High Peak

Following an invitation from MD Simon Mander, we had a visit from High Peak MP Andrew Bingham, who came to see for himself how Avanti has expanded both its manufacturing and exporting activities.

He was shown around the site and spoke to some of the staff as well as discussing the expansion of the firm.

Simon Mander said: "Our staff has worked amazingly hard since the recession in building the business today, and Andrew's visit really cemented the importance of what they have built."

Mr Bingham added: "I'm delighted to visit yet another manufacturing company based in the High Peak who are bucking the current economic climate and expanding their business."

"Avanti and their staff have worked hard to get where they are now and they demonstrate once again that manufacturing is certainly alive and well here in the High Peak."

Proud to be British

"At a time when British manufacturing is finally being recognised for its quality with the 'Made in Britain' marque, it seemed only fitting that a member of the Government visit our factory and offices to see just how important British manufacturing is."

In the current economic climate, businesses such as ours are more important than ever, and it's great to see that being recognised and promoted. We look forward to doing everything we can to make sure this trend continues."

Simon Mander
MD of Avanti Conveyors



From left to right, MD Simon Mander, MP Andrew Bingham and Avanti Founder Keith Mander

Avanti Conveyors is a world leader in conveyor systems and an international supplier exporting to over 30 countries with hundreds of installations all over the world.

Established in 1988 and based in Furness Vale, they have developed a reputation for technical excellence in their field of expertise and manufacture their complete machinery range locally.

Visit the website or contact our sales team for further information about how Avanti equipment can benefit your particular requirements >>>